

Family Relations

Family Relations publishes applied articles that are original, innovative and interdisciplinary, and that focus on diverse families and family issues. Audiences include family life educators in academic and community settings, researchers with an applied or evaluation focus, family practitioners who use prevention or therapeutic models and techniques, and family policy specialists. Examples of appropriate articles include those dealing with applied research, educational philosophies or practices, program evaluation, and curriculum development and assessment. Articles should be conceived and written with the needs of practitioners in mind.

♦ **Ad Dimensions:**

Full Page: 6"x9 1/2"

Half Page: 6"x 4 3/4"

♦ **Rates:**

Full Page:\$700

Half Page \$450

Inside Covers-

Front/Back:.....\$750

♦ **Discounts:**

Agency Commission: 15%

Series Discount: 10% (2 or more consecutive)

♦ **Circulation:.....4,060**

Issue Date:	Insertion Order Due:	Camera-ready Copy Due:
January	10.26.08	11.02.08
April	1.25.09	2.01.09
July	4.25.09	5.02.09
October	7.25.09	8.01.09
November*	8.22.09	8.29.09

*Special Issue

Submission: Ads should be submitted as PDF files (black & white with embedded fonts). Files should be emailed to kmccarthy@wiley.com by the artwork due date.

♦ **Advertising Contacts** ♦

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